



IMIS Becoming Focal Point for Motorsports Championship Celebrations *INDYCAR, ARCA, USAC Among Sanctioning Bodies Conducting Banquets During Tradeshow*

INDIANAPOLIS (Sept. 19, 2012) – INDYCAR officials announced Sept. 13 that the 2012 INDYCAR Championship Celebration will take place Dec. 6 at the Indianapolis Motor Speedway, in conjunction with the opening night of the fourth annual International Motorsports Industry Show (IMIS).

A total of seven motorsports sanctioning bodies will conduct championship celebrations during IMIS, scheduled for Dec. 6-8 at the Indiana Convention Center in downtown Indianapolis. Owned by Chris Paulsen, owner of C&R Racing, Jeff Stoops, president of Stoops Freightliner, and three-time and defending NASCAR Sprint Cup Series champion Tony Stewart, IMIS is the United States' premier hardcore racing tradeshow.

From car builders to tire manufacturers to parts suppliers, every aspect of motorsports is represented at IMIS, which has a lifetime contract with the City of Indianapolis and reserved show dates through 2017. Attendees come from all levels of the sport, from NASCAR team owners to weekend road racers, as IMIS attracts motorsports professionals from around the globe.

INDYCAR joins the Automobile Racing Club of America (ARCA), United States Auto Club (USAC), USAC Quarter-Midget, Traxxas Off Road Championship Series (TORC), Lucas Oil Late Model Dirt Series, National Hot Rod Association (NHRA) Division III and the Intercontinental Trophy Cup Series as motorsports entities celebrating 2012 champions in conjunction with IMIS.

“The International Motorsports Industry Show has always been known as a place where hardcore racers do business,” Paulsen said. “But we’re also becoming the hub for championship celebrations. This year, both INDYCAR and ARCA have brought their banquets to Indianapolis during the week of our show. That’s huge for us and for racers of all disciplines. It’s a great benefit to the racers, who can do business by day and celebrate their 2012 season at night. We couldn’t be happier that so many sanctioning bodies have decided to honor their champions in Indianapolis. It’s great for IMIS and great for the City of Indianapolis and the State of Indiana.”

The Indianapolis Motor Speedway’s Pagoda Pavilion will serve as the venue for the INDYCAR awards ceremony, which will be followed by a reception in the famed Pagoda.

“The celebration of our champions is something we look forward to every year,” said Randy Bernard, CEO, INDYCAR. “It’s a time to recognize and reflect on a great season and fully show our appreciation for the efforts our drivers, teams and sponsors put forth throughout the year. We’re excited to have the opportunity to host the banquet during IMIS so others within the motorsports industry can join in the festivities.”

A full list of championship celebrations taking place during IMIS:

Sanctioning Body	Date	Place
INDYCAR	Dec. 6	Indianapolis Motor Speedway
Lucas Oil Late Model Dirt Series	Dec. 6	TBD
Intercontinental Trophy Cup Series	Dec. 7	Indiana Convention Center
USAC	Dec. 7	Indiana Roof Ballroom
ARCA	Dec. 8	Indiana Convention Center
USAC Quarter-Midget	Dec. 8	Indiana Convention Center
NHRA Division III	Dec. 8	Sheraton Hotel (Keystone Crossing)

Hotel accommodations, parking and directions, in addition to all the information on IMIS 2012, can be found at www.imis-indy.com. Attendees can incur saving by reserving rooms through the IMIS hotel link under the Hotels/Travel tab on the site. Accommodations representing all price ranges are available.

Attendee registration is free until Nov. 6 and those who register prior to Sept. 28 will have their credentials mailed to them.

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