



## State Water Heaters Partners with Stewart-Haas Racing

KANNAPOLIS, N.C., (May 15, 2013) – State Water Heaters, a leading manufacturer of commercial and residential water heaters, has joined Stewart-Haas Racing (SHR), the title-winning NASCAR Sprint Cup Series team co-owned by three-time Sprint Cup champion Tony Stewart.

Effective immediately, State Water Heaters will be an associate sponsor of the No. 14 Bass Pro Shops/Mobil 1 Chevrolet SS driven by Stewart and the No. 39 Quicken Loans Chevrolet SS driven by teammate Ryan Newman. Additionally, State Water Heaters will serve as the primary sponsor of Newman and the No. 39 team during the Goody's Fast Relief 500 Sprint Cup race weekend Oct. 25-27 at Martinsville (Va.) Speedway.

“The State Water Heaters brand has a rich history in the plumbing industry, and over that time we’ve developed strong partnerships with our wholesalers and contractors. We’re thrilled to join SHR where we’re able to share the excitement of this program with our customers,” said Jeff Storie, senior marketing manager, State Water Heaters. “We’ve recently launched some great new water heaters, as well as a new *Find a Local Installer* tool on our Website. We look forward to working with Ryan, Tony and the rest of the SHR team to raise awareness among the legions of NASCAR fans about State brand products and our loyal contractors.”

For more than 60 years, State Water Heaters has stood for durability. Tested under the toughest conditions in the most hostile environments, State Water Heaters builds long-lasting products that provide years of service. Motorsports also provides tough conditions and hostile environments, making State Water Heaters’ presence in NASCAR a natural fit. The Ashland City, Tenn.-based company has sponsored NASCAR teams since 2006, and it enters a new era by partnering with SHR.

“We’re very proud to welcome State Water Heaters into the Stewart-Haas Racing family,” said Stewart, who co-owns SHR with Gene Haas, founder of Haas Automation, the largest CNC machine tool builder in the western world. “State Water Heaters is an innovative company that prides itself on quality and customer service. Just as they deliver for their customers, we plan to deliver for them – on the track and off. It’s a strong brand that through its partnership with our race team will become even stronger.”

### **About State Water Heaters:**

State Water Heaters is a leading manufacturer of commercial and residential water heaters. For more than 60 years, State Water Heaters has built dependable, long lasting water heaters for commercial and residential applications. State remains fixed on manufacturing durable products that last longer. For more information, please visit [www.StateWaterHeaters.com](http://www.StateWaterHeaters.com).

### **About Stewart-Haas Racing:**

Stewart-Haas Racing is the title-winning NASCAR Sprint Cup Series team co-owned by three-time Sprint Cup champion Tony Stewart and Gene Haas, founder of Haas Automation – the largest CNC machine tool builder in the western world. The team fields three entries in the elite Sprint Cup Series – the No. 14 Bass Pro Shops/Mobil 1 Chevrolet for Stewart, the No. 39 Quicken Loans Chevrolet for 2008 Daytona 500 winner Ryan Newman and the No. 10 GoDaddy Chevrolet for Danica Patrick. Based in Kannapolis, N.C., Stewart-Haas Racing operates out of a 140,000-square-foot facility with nearly 200 employees. For more information, please visit us on the Web at [www.StewartHaasRacing.com](http://www.StewartHaasRacing.com), on Facebook at [www.Facebook.com/StewartHaasRacing](http://www.Facebook.com/StewartHaasRacing) and follow on Twitter @StewartHaasRcng.

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