



Brett Frood Named to 2012 Forty Under 40 Class ***Stewart-Haas Racing Executive Vice President Joins Elite Group of Sports Leaders***

DANA POINT, Calif., (March 23, 2012) – Brett Frood, executive vice president at Stewart-Haas Racing (SHR), joined an elite group of sports leaders Thursday night when he was named to the 2012 Forty Under 40 Class at a gala dinner and awards program at the Ritz-Carlton, Laguna Niguel following the IMG World Congress of Sports.

The Forty Under 40 Awards program was initiated in 1999 by Street & Smith's *SportsBusiness Journal* and *SportsBusiness Daily* to identify and honor the most promising young executives in sports business under the age of 40. A committee of *SportsBusiness Journal* and *SportsBusiness Daily* editors and writers select the 40 executives from among hundreds of nominations received each year.

Frood, in his fourth year as SHR executive vice president, handles the day-to-day business operations of SHR. In addition to those duties, Frood oversees all of the business interests for three-time and reigning NASCAR Sprint Cup Series champion Tony Stewart, who co-owns SHR with Gene Haas, founder of Haas Automation – the largest CNC machine tool builder in the western world.

"This award is an honor for our entire organization and all of our partners," said Frood, who has represented Stewart since May 2004. "We've had a special year at SHR, both on and off the racetrack, and it's a testament to our teamwork, performance and activation that our industry is recognizing our collective successes. I'm honored to have the opportunity to work for Tony and Gene and humbled to be alongside such committed colleagues."

Frood earned an A.B. in American History in May 1997 from Brown University in Providence, R.I., where he also served as captain of the Bears nationally-ranked Division I lacrosse team, which won two Ivy League titles. He earned an M.B.A. from the prestigious Harvard Business School in Cambridge, Mass., in May 2004.

After a national search, Frood was selected to oversee Stewart's multiple business interests including Eldora Speedway in Rossburg, Ohio, True Speed Enterprises and Tony Stewart Racing, among others. When SHR was formed in late 2008, Frood was tabbed as executive vice president.

"Brett is the type of person that puts 100 percent effort into any project," Stewart said. "No job is too big, but no job is beneath him, either. He'll negotiate a multi-million dollar contract and then the next day stand in the mud at Eldora Speedway and hang sponsor banners. He's not afraid to roll his sleeves up and get dirty. That's just how he is, and we're obviously extremely proud of him being named to this year's Forty Under 40 class."

Frood's Forty Under 40 award coincides with the recent news that SHR was nominated for Sports Team of the Year for the 2012 Sports Business Awards, also presented by Street & Smith's *SportsBusiness Journal* and *SportsBusiness Daily*.

The Sports Business Awards recognize excellence and outstanding achievement in the business of sports for the period from March 1, 2011 through Feb. 29, 2012. Sports teams in the major and minor leagues and U.S. national teams, in leagues whose central offices are located in North America, were eligible.

Joining SHR in the Sports Team of the Year category are the Boston Bruins (National Hockey League), Texas Rangers (Major League Baseball), Dayton Dragons (Class A Affiliate of the Cincinnati Reds) and Sporting Kansas City (Major League Soccer).

Winners will be announced at an awards ceremony that will be held Wednesday, May 23, at the New York Marriott Marquis at Times Square.

About Stewart-Haas Racing:

Stewart-Haas Racing is the title-winning NASCAR Sprint Cup Series team co-owned by three-time Sprint Cup champion Tony Stewart and Gene Haas, founder of Haas Automation – the largest CNC machine tool builder in the western world. The team fields two entries in the elite Sprint Cup Series – the No. 14 Office Depot/Mobil 1 Chevrolet Impala for Stewart and the No. 39 U.S. Army/Quicken Loans Chevrolet Impala for 2008 Daytona 500 winner Ryan Newman. Based in Kannapolis, N.C., Stewart-Haas Racing operates out of a 140,000-square-foot facility with more than 160 employees. For more information, please visit us on the Web at www.StewartHaasRacing.com, on Facebook at www.Facebook.com/StewartHaasRacing and on Twitter @StewartHaasRcng.

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