



Stewart-Haas
Racing



TBR
Tommy Baldwin Racing

For Immediate Release

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Stewart-Haas Racing Forms Collaborative Partnership with Tommy Baldwin Racing Alliance Provides Danica Patrick and No. 10 GoDaddy.com Chevrolet Guaranteed Starting Spot in 54th Annual Daytona 500

KANNAPOLIS, N.C., (Jan. 31, 2012) – Stewart-Haas Racing (SHR) has entered into a collaborative partnership with Tommy Baldwin Racing (TBR) where TBR will field the No. 10 GoDaddy.com Chevrolet Impala for all 10 of Danica Patrick’s NASCAR Sprint Cup Series races in 2012.

The alliance guarantees a starting spot for Patrick in her Sprint Cup debut – the 54th annual Daytona 500 on Feb. 26 at Daytona (Fla.) International Speedway.

TBR’s No. 36 car, which finished the 2011 season 33rd in points, becomes the No. 10 for 2012. For the 26 races where Patrick is not scheduled to drive, David Reutimann will pilot the No. 10 car. TBR has sponsorship inventory available for these 26 races.

“Tommy Baldwin Racing has proven to be a very strong organization and it’s a good fit with Stewart-Haas Racing,” said Matt Borland, vice president of competition, SHR. “It’s a Chevrolet team led by a racer who knows every inch of a racecar. That kind of technical expertise, along with a company mindset that is similar to ours, provides the ideal environment for Danica to learn and succeed.”

TBR was formed in 2009 and has matured from a single-car team to one that in 2012 will field two Sprint Cup entries and a NASCAR Nationwide Series entry. TBR is owned by Tommy Baldwin, who as a crew chief secured five victories, including the 2002 Daytona 500 with driver Ward Burton.

“We’re very proud of what we’ve established at Tommy Baldwin Racing, and the opportunity to partner with Stewart-Haas Racing and aid in the development of Danica Patrick is a testament to all the hard work we’ve put in over the years,” Baldwin said. “Danica will have a great teammate in Dave Blaney, who has been instrumental in getting our race team to where it is today. And with David Reutimann driving the No. 10 car in the races where Danica is not, the team will remain in a strong and competitive position throughout the year.”

The agreement means TBR will also work with GoDaddy.com, the world’s largest Web [hosting](http://GoDaddy.com) provider and Patrick’s longtime sponsor.

“Go Daddy is a first-rate sponsor,” Baldwin added. “Look how they’ve supported Danica over the last six years. Go Daddy is a sponsor that knows how to get things done right.”

Baldwin will maintain a hands-on presence with the No. 10 car and will work closely with Greg Zipadelli, who serves as SHR’s director of competition. Baldwin and Zipadelli have similar backgrounds, as both grew up in the Northeast – Baldwin in Bellport, N.Y., and Zipadelli in Berlin, Conn. – and made a name for themselves as successful crew chiefs within the NASCAR Whelen Modified Tour before rising up the ranks as crew chiefs in the elite Sprint Cup Series.

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“Working with Tommy will be like old times,” Zipadelli said. “We both grew up together and competed against each other in Modifieds and we did the same thing when we got to Sprint Cup. To finally be able to work with each other and help Danica Patrick make a successful transition from Indy cars to stock cars is a challenge we’re both looking forward to.

“Partnering with Tommy and his team provides Danica with the foundation she needs to succeed. With a guaranteed starting spot, we can go into each weekend and simply learn. It’s all about getting her comfortable in the car, and with the variety of tracks she’s running, seat time will be incredibly valuable. A guaranteed spot in the race ensures that she’ll have the opportunity to make as many laps as possible.”

Patrick’s 10-race Sprint Cup schedule is as follows:

- Feb. 26: Daytona 500
- May 12: Darlington (S.C.) Raceway
- May 27: Charlotte (N.C.) Motor Speedway
- Aug. 25: Bristol (Tenn.) Motor Speedway
- Sept. 2: Atlanta Motor Speedway
- Sept. 16: Chicagoland Speedway in Joliet, Ill.
- Sept. 30: Dover (Del.) International Speedway
- Nov. 4: Texas Motor Speedway in Fort Worth
- Nov. 11: Phoenix International Raceway

One more race is still to be determined, with the plan being to assess Patrick’s development as the season progresses and then choose the remaining venue based on need and competitive reasoning.

“Our goal with Danica’s schedule is to try and maximize her 10 races so that she’s as prepared as she can possibly be for a full-time Sprint Cup schedule in 2013,” said Stewart, co-owner of SHR with Gene Haas, founder of Haas Automation – the largest machine tool builder in the western world. “There are short tracks, intermediate 1.5-mile ovals, and some unique tracks like Darlington and Phoenix. The point is to expose her to as many challenges as possible so that she’ll know what to expect in 2013.”

About Stewart-Haas Racing:

Stewart-Haas Racing is the title-winning NASCAR Sprint Cup Series team co-owned by three-time Sprint Cup champion Tony Stewart and Gene Haas, founder of Haas Automation – the largest CNC machine tool builder in the western world. The team fields two entries in the elite Sprint Cup Series – the No. 14 Office Depot/Mobil 1 Chevrolet Impala for Stewart and the No. 39 U.S. Army/Quicken Loans Chevrolet Impala for 2008 Daytona 500 winner Ryan Newman. Based in Kannapolis, N.C., Stewart-Haas Racing operates out of a 140,000-square-foot facility with more than 160 employees. For more information, please visit us on the Web at www.StewartHaasRacing.com, on Facebook at www.Facebook.com/StewartHaasRacing and on Twitter @StewartHaasRcng.

About Tommy Baldwin Racing:

Veteran NASCAR Sprint Cup Series crew chief Tommy Baldwin formed Tommy Baldwin Racing (TBR) in 2009, where he saw opportunity amid a declining economy. With a stringent budget and a small, but talented, group of team members, Baldwin built a Sprint Cup team from humble beginnings to one that now competes fulltime and is a top-35 mainstay in the series’ owner point standings. The Mooresville, N.C.-based team will field two Sprint Cup entries in 2012 – the No. 10 Chevrolet Impala for Danica Patrick and David Reutimann, and the No. 36 Chevrolet Impala for Dave Blaney – along with one NASCAR Nationwide Series entry for Ryan Blaney via the No. 36 SealWrap Repair Chevrolet Impala. For more information, please visit us on the Web at www.TommyBaldwinRacing.com, on Facebook at www.Facebook.com/TBR.HBR and on Twitter @TBR_Racing.

About Go Daddy:

Go Daddy is the world’s largest domain name provider, Web [hosting](#) provider and new [SSL](#) provider, focused on helping small businesses grow larger. Go Daddy provides dozens of cloud-based services and is the largest worldwide mass-market hosting provider by annual revenue according to Tier1 Research (Mass-Market Hosting Report-Winter 2011) and is the No. 1 provider of net-new SSL certificates for 2011, according to the Netcraft, LTD Secure Server Survey. To learn more about the company, visit www.GoDaddy.com/PR.