

## Chandra and Jimmie Johnson Continue Journey With Second Edition of '*On The Road*'

*Book Chronicling Driver's Run in the 2011 Chase for the  
NASCAR Sprint Cup Series Championship Sells Out*

**CHARLOTTE, N.C. (Oct. 30, 2012)** – Chandra and Jimmie Johnson announced today a second edition of “On The Road,” the 208-page, hardcover book that chronicles Johnson’s 2011 unsuccessful quest for an historic sixth consecutive NASCAR Sprint Cup Series championship. In addition, a partnership with online retailer Amazon has been formed and the book is now available for purchase on [Amazon.com](http://Amazon.com).

In less than three months, more than 4,200 books have been sold through various outlets, including [JimmieJohnson.com](http://JimmieJohnson.com) and the No. 48 Lowe’s trackside merchandise hauler – a testament to the passion and loyalty of NASCAR fans that played a significant role in the book’s sellout status. The second edition will be sold at those outlets again in addition to mass distribution through the new relationship with [Amazon.com](http://Amazon.com).

“NASCAR fans continue to show how loyal and supportive they are,” said Johnson, who currently leads the Chase for the Sprint Cup Championship standings with three races to go to decide the 2012 champion. “Chani and I are very proud of the book and are most proud that fans are enjoying the book, too. We are overwhelmed by the positive feedback and strong sales and the support of my fellow competitors.”

The No. 48 merchandise hauler sold the last of its original order this past race weekend at Martinsville (Va.) Speedway but will have a few more books from a re-order available during this weekend’s event at Texas Motor Speedway in Fort Worth. The second edition is scheduled to be available at the No. 48 merchandise hauler during the following weekend’s race activities at Phoenix International Raceway beginning Friday, Nov. 9. In addition, [JimmieJohnson.com](http://JimmieJohnson.com) and [Amazon.com](http://Amazon.com) will continue to take orders that will ship once supplies are available.

“The response to this book at-track has surpassed our expectations,” said George Gay, Vice President and General Manager of Motorsports Authentics, which staffs and maintains the No. 48 merchandise hauler. “It shows the power that Jimmie has in our sport and the fact that fans are always looking for something that brings them closer to their favorite driver. It’s rare that a product sells out this quickly on the merchandise rigs, but it just goes to show how excited fans are about this book.”

“On the Road” reveals lifestyle photographer Missy McLamb’s unprecedented access to all aspects of the Johnsons’ lives, from the frustrations of ending his record-breaking winning streak to the joys of fatherhood with then 1-year-old daughter Genevieve. NASCAR’s 10-week playoff known as the Chase serves as the backdrop for this first-hand account of the emotional toll running for a championship takes on Johnson, his family and team.

The book was self-published by the Johnsons and packaged for publication by designer Mark Pollard.

# # #

Contact Kristine Curley with True Speed Communication  
(704) 875-3388 ext. 808 or [Kristine.Curley@TrueSpeedCommunication.com](mailto:Kristine.Curley@TrueSpeedCommunication.com)  
Twitter: [twitter.com/KristineC48](https://twitter.com/KristineC48) • TrueSpeedCommunication.com  
Online Media Kit Available at: [TrueSpeedMedia.com](http://TrueSpeedMedia.com)