



STEVE KINSER

'King of the Outlaws' To Make Final Run at 21st WoO Crown During 2014 Campaign Dubbed 'Salute to the King'

INDIANAPOLIS (Dec. 11, 2013) – Steve Kinser, the 20-time World of Outlaws (WoO) STP Sprint Car Series champion, announced today the upcoming 2014 WoO campaign will be his final season chasing the series championship. The Tony Stewart Racing (TSR) driver, who won the series' first championship during the WoO inaugural season in 1978, is looking to join a long list of greats who have closed their career hoisting championship hardware. His final season with the WoO, called "Salute to the King," kicks off in February with the DIRTcar Nationals in Florida.

Kinser, an icon in short-track racing, has dominated the WoO series during his 35 seasons of competition. The Bloomington, Ind., native has earned 576 career WoO A-Feature triumphs and has filled the record book with accomplishments that likely will not be matched. His goal for this 2014 season is to add to those records while battling for the title.

"We're really excited to make one more run at a World of Outlaws championship," said Kinser, who will celebrate his 60th birthday June 2. "Racing with the Outlaws has been my life for almost 40 years. It's all I've known. My family has been around it. I've had the pleasure of running up and down the road racing all across this incredible country, and even in Canada, Mexico and Australia with this series. I knew it wasn't going to last forever. I feel like we have a great team here capable of winning a lot of races and challenging for the championship this year."

The "Salute to the King" campaign begins in Florida with the DIRTcar Nationals at Volusia Speedway Park in Barberville as the WoO kicks off its 37th season. A complete schedule with more than 90 nights of racing at 53 tracks will be released in the coming days. Throughout his remarkable career, Kinser has won WoO A-Features at 142 facilities, including 42 that will be part of this year's schedule. Kinser has experienced the enormous success at the most prestigious dirt tracks in the country. He has 34 career WoO A-Feature wins at both Eldora Speedway in Rossburg, Ohio, and Knoxville (Iowa) Raceway and 26 WoO A-Feature triumphs at historic Williams Grove Speedway in Mechanicsburg, Pa. Those three tracks will host multiple events in 2014, providing Kinser with more opportunities to add to his already lofty numbers.

"Steve Kinser has been an icon in short-track racing for decades and has been the face of the World of Outlaws, really, since he won his first three titles starting in 1978," WoO CEO Brian Carter said. "We are extremely thrilled for him to chase his 21st title with the World of Outlaws STP Sprint Car Series this year. It's going to be an amazing season."

Kinser won his first career WoO A-Feature at Eldora Speedway in May 1978 and, even though many things have changed since that first win, a number of constants remain. His competitive spirit has never wavered, and it's what drives him to keep competing for victories night after night. That drive to win was one of the things that motivated another young Hoosier to follow his dream of becoming a racecar driver. WoO races at Indiana dirt tracks in the 1980s were can't-miss attractions for a kid from Columbus, Ind., named Tony Stewart. "The King of the Outlaws" was Stewart's idol growing up and, for the past four seasons, Kinser has competed with the WoO in a car owned by Stewart. Having Kinser drive for TSR has fulfilled a dream for the three-time NASCAR Sprint Cup champion.

"I never missed an Outlaw show in the area when I was growing up," Stewart said. "We waited for those nights like they were holidays. It was incredible watching Steve race with Sammy (Swindell) and Doug (Wolfgang). He was our guy, being from Indiana, and when he won, it gave us all something to brag about. And he won a lot. A few years ago, when we had the chance to get him to drive for TSR, it was like a dream come true. When we got him on board, my goal was for him to drive for us for the remainder of his career. I'm really excited for him to go out and have a great season. He's the best ever and I couldn't be more proud."

In each of his 35 WoO seasons, Kinser has driven the No. 11 and represented several brands throughout his career. Last season, Bad Boy Buggies partnered with TSR and Kinser carried their colors in front of packed grandstands from coast to coast. The company, a leader in off-road utility vehicles for hunting and outdoor lifestyles, is extremely thrilled to be riding with Kinser on the No. 11 Bad Boy Buggies/J.D. Byrider/Chevrolet Performance Maxim during the upcoming "Salute to the King" season in 2014.

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“We’re excited and proud to be a part of Steve’s final run at another championship with the Outlaws,” said Eric Bondy, vice president, consumer business, Bad Boy Buggies. “His place in history is guaranteed, but his fire to compete and win races is as strong today as it was 30 years ago. We look forward to an awesome year together.”

The “Salute to the King” season will include a number of special promotions. The first of several announcements to will be made in late January prior to the season-opening events in Florida. Details will be available at www.tonystewartracing.com, www.WorldofOutlaws.com, www.stevekinser.com and www.BadBoyBuggies.com and promoted on Facebook at www.facebook.com/TonyStewartRacing and Twitter at @TonyStewart_rcg.

Steve Kinser Driver of the No. 11 Bad Boy Buggies/J.D. Byrider/Chevrolet Performance World of Outlaws STP Sprint Series Car

Date of Birth: June 2, 1954
Hometown: Bloomington, Ind.
Residence: Bloomington, Ind.
Marital Status: Married, Dana
Children: Daughter – Stevie; Sons – Kraig and Kurt
Highlights: 20-time World of Outlaws (WoO) STP Sprint Car Series champion ... Competed in the first career WoO race on March 18, 1978 at Devil’s Bowl Speedway ... Has won every major Sprint car race during his racing career ... 576 career WoO Sprint Car Series A-Feature victories ... 12-time Knoxville (Iowa) Nationals champion...Finished 14th in the 1997 Indianapolis 500 Qualified for the race on May 10 and later that evening won the 415th WoO feature of his career at Tri-State Speedway in Haubstadt, Ind. ... Fourteen-time National 410 Sprint Car Driver of the Year ... Nineteen-time American Auto Racing Writers & Broadcasters Association All-American honoree.

About Bad Boy Buggies

Bad Boy Buggies is a leader in off-road utility vehicles for hunting and outdoor lifestyles. Bad Boy Buggies pioneered the category of electrically powered 4x4 vehicles, ideal for hunting and outdoor recreation due to their silent, odorless operation and environmentally friendly, emissions-free drivetrains.

Today, the Bad Boy Buggies product line ranges from four-wheel-drive electric hunting machines such as the Recoil, a fully electric, 4WD vehicle with an innovative, highly efficient 72-volt AC electric drivetrain, to the Work Series of diesel and gas-powered utility vehicles, including the Bad Boy Buggies XD, a versatile 4WD, diesel-powered utility vehicle with a total capacity of 1,600 pounds. In 2010, the Bad Boy Buggies brand and product line were acquired by E-Z-GO, a business unit of Textron Inc.

For more information, please visit www.badboybuggies.com.

About The World of Outlaws

The World of Outlaws®, a sports entertainment company based in Concord, N.C., is a world leader in the sanctioning and promotion of dirt track auto racing, and owns and operates the highest profile national touring series for dirt track racing in the North America, the World of Outlaws STP Sprint Car Series and the World of Outlaws Late Model Series. The World of Outlaws sanctions nearly 150 events annually at dirt tracks across the United States and Canada. In addition, World of Outlaws races can be heard online at DIRTVision.com®. To learn more about the World of Outlaws, visit WorldofOutlaws.com.

About Tony Stewart Racing

Tony Stewart Racing is a championship-winning organization competing in USAC and the World of Outlaws STP Sprint Car Series. From its 25,000-square-foot facility in Brownsburg, Ind., TSR fields USAC entries for four-time USAC champion Bryan Clauson and three-time USAC champion Bobby East. And in the World of Outlaws STP Sprint Car Series, TSR campaigns the No. 11 Bad Boy Buggies/J.D. Byrider/Chevrolet Performance/Maxim for 20-time series champion Steve Kinser and the No. 15 STP/Armor All/Chevrolet Performance/J&J for five-time series champion Donny Schatz. TSR has earned a total of 18 owner championships – 14 in USAC and four in the World of Outlaws STP Sprint Car Series. For more information, please visit us on the Web at www.TonyStewartRacing.com or on Facebook at www.facebook.com/TonyStewartRacing and on Twitter at @TonyStewart_rcg.